

MINUTES
GRADUATE COUNCIL
March 19, 2009
1:00 P.M.

MEMBERS PRESENT: Dr. Kenneth Gerhardt, Chair, Dr. Joseph Delfino, Dr. Richard Dickinson (GCAC), Dr. Christopher Janiszewski, Dr. Michael Marsiske, Dr. Jeffrey Needell, Mr. Aaron Rising (GSC), Dr. Betty Smocovitis, Dr. Peggy Wallace, Dr. Kim Walsh-Childers

MEMBERS ABSENT: Dr. Bridget Franks, Dr. Maureen Keller-Wood, Dr. Leslie Odom, Mr. Bret Seferian (GSC), Dr. Sharleen Simpson, Dr. Christopher Stanton

GUESTS PRESENT: Dr. Kelli Brown (CALS), Ms. Chandra Mitchell (Office of Admissions), Ms. Diana Hull (Registrar), Dr. John Kraft (Business), Dr. Selcuk Erenguc (Business), Dr. Allen Wysocki (Food and Resource Economics), Dr. Kenneth Nanni (Division of Continuing Education)

STAFF PRESENT: Dr. Karen Bradley (recording), Dr. Laurence Alexander, Ms. Rimjhim Banerjee

The meeting was called to order at 1:04 P.M.

ACTION ITEMS

1. **Minutes from the February 19, 2009 Graduate Council meeting.** Vote: approved unanimously. Minutes to be posted will include correct scores for the English language skills tests.
2. **Proposal for a concentration in Agribusiness in the Master of Science, non-thesis program in Food and Resource Economics.** Dr. Allen Wysocki explained that the Master of Agribusiness started about 10 years ago as a non-thesis degree. The students have different preparation levels based on whether they have an undergraduate major in agriculture. Two tracks emerged, informally differentiated by the students' previous quantitative work. This proposal requests a concentration with an economic/quantitative focus under the existing Master of Science degree. The Master of Agribusiness will continue to have the 2 informal tracks. Vote: approved unanimously. Effective date: Spring 2009
3. **Proposal for a Doctor of Business Administration.** Dr. Selcuk Erenguc presented this proposal for a new doctoral degree in business administration. Dr. Kim Walsh-Childers and Dr. Joseph Delfino provided Graduate Council subcommittee review. The plan is supported by the current faculty, and has been approved by the provost as an off-book degree program. This is a professional doctoral degree more advanced than an MBA, but not as research intensive as a PhD. This degree will provide

additional credentials for those who wish to be faculty in business schools but who do not have PhDs, and is encouraged by the national accrediting association. It is common in Europe; some prominent US colleges of business that offer it include Georgia State, Boston University, University of Maryland, and Case Western Reserve. Hopefully UF will be ahead of our peer institutions in offering this degree, and it is expected to enhance UF's reputation for innovative and entrepreneurial programs. Students are required to have a master's degree and 12 or more years of experience. They are required to meet all graduate council and graduate school policies concerning admissions, tests, and English language skills. The supervisory committee will be formed from 2 faculty members from the college of business, and one member from another discipline. The student population will be different from the PhD student population due to the extensive work experience requirement. It is unlikely to reduce the PhD applicant pool, although the educational outcomes seem like those of the PhD. The format will be similar to the Executive MBA, using the extensive e-learning process and some on-campus meetings. It is different from the MBA in that the coursework is much closer to PhD level, and the DBA requires a final project. The Final Project will be a practical application, but not a thesis or dissertation. There will be special courses created for this program, and faculty will be compensated in a manner consistent with the college's other off-book programs. The DBA program will probably improve the PhD program. It is possible that corporate data to be used for the DBA final projects may become new data sources for PhD research. Revenue generated from this program will help subsidize the PhD program, probably increase the numbers of PhD students and related placements. Obtaining this degree will probably begin a second career for these students. Career paths for participants can include non-tenured faculty status in business schools, with clinical or lecturer titles, with 3-5 year contracts. Vote: approved unanimously. Effective date: Spring 2010 pending all other required approvals.

4. **Proposal for two concentrations in the MS in Management degree program: 1) concentration in Health Care Risk Management and 2) concentration in Geriatric Care Management.** Dr. Selcuk Erencuc and Dr. Kenneth Nanni presented the proposal for these online, off-book degrees which will use existing resources from the colleges of Business, Pharmacy and Public Health and Health Professions. These 30 credits master's degrees will use the core internet MBA courses and offerings in current online certificate programs in the 2 disciplines. There will be 18 credits from the business curriculum, and 14 credits from the specific concentration. In any given year, there are about 100 students enrolled in the certificate programs; demand for these concentrations is expected to be about 50/year. The certificate programs will still be offered. There are definitely job opportunities in private firms, and the public sector, such as health departments. Vote: approved unanimously. Effective date: Spring 2010.
5. **Finalize the slate of nominees for Graduate Council 2009-2012.** The slate was reduced from 8 to 5: Dr. Virginia Dodd, Associate Professor of Health Education and Behavior, Dr. Lisa McElwee-White, Professor of Chemistry, Dr. Craig Osenberg,

Professor of Biology, and Dr. Leonardo Villalon, Associate Professor in Political Science.

The meeting adjourned at 2:06 pm

Next Meeting: Thursday, April 16, 2009