

MINUTES
GRADUATE COUNCIL
March 22, 2000
1:30 P.M.

MEMBERS PRESENT: Dr. Winfred Phillips, Chair, Dr. Frederick Gregory, Dr. Pushpa Kalra, Dr. Frank Nordlie, Dr. Jill Peterson, Mr. Wes Wilson

MEMBERS ABSENT: Dr. Carol Reed Ash, Dr. Gijs Bosman, Dr. Dawn Bowers, Dr. Steve Dorman, Dr. Bob Kennedy, Dr. Michael Perfit, Dr. Hugh Popenoe, Dr. Jerry Stimac

GUESTS PRESENT: Dr. Marilyn Roberts, Dr. Carl Kukulka, Dr. Maria Grosz-Ngaté, Dr. Kay Walker, Dr. Stephanie Hanson, Ms. Raina Joines, Dr. Ron Randles, Dr. Krishnaswami Alladi, Dr. Arnold Penland, Dr. Robin Poynor, Dr. Bart Weitz

STAFF PRESENT: Dr. Kenneth Gerhardt, Ms. Linda Vivian, Ms. Gann Enholm, Ms. Helen Martin, Ms. Julie Shih

Dr. Winfred Phillips called the meeting to order at 1:30 p.m.

I. ACTION ITEMS

1. The minutes of the February 17, 2000, Graduate Council meeting were approved as written.
2. Dr. Marilyn Roberts from the College of Journalism and Communications presented a proposal to offer a project-in-lieu-of-thesis option to the MAMC in mass communication. This option would enhance the marketability of graduates by allowing students to integrate fully conceptual dimensions and applied research using a project format. A traditional thesis is not always an appropriate format to demonstrate the presentation of new ideas in the communication field. The project will include background research, a literature review, and methods section in the traditional thesis format before the actual project can commence. Types of projects that could be developed include film, video or audio promotional campaigns, documentaries, advertising campaigns, and sports communication strategic plans. Students will be supervised to provide adequate guidance and ensure quality standards. *The Council approved the proposal unanimously, effective Spring 2000.*
3. Dr. Bart Weitz from the Department of Department of Marketing presented a proposal from the MBA program for a new concentration in electronic commerce. This reflects the latest developments in business practices and demonstrates that the University of Florida is a leader in preparing students for a technological environment. The Council approved the proposal unanimously, effective Spring 2000.

4. Dr. Ron Randles from the Department of Statistics and Dr. Krishnaswami Alladi from the Department of Mathematics presented a proposal for a Ph.D. co-major in mathematics and statistics. It is a program of study for a single degree in which the student satisfies major requirements in two separate academic disciplines. This natural pairing of disciplines would allow students to expand their market value and would provide expanded research options addressing issues that are often interdisciplinary in scope. The rigorous program requires examinations in each department and satisfaction of all degree requirements from both disciplines. *The Council approved the proposal unanimously, effective Spring 2000.*
5. Dr. Maria Grosz-Ngaté from the Center for African Studies presented a proposal to modify the certificate in African Studies. Students in the natural sciences have experienced difficulty in taking the certificate courses in addition to the many prescribed department requirements. The reduced minimum requirements of 12 credits for the master's degree certificate and 15 credits for the doctoral certificate would allow students from these disciplines a better opportunity to participate in the certificate program. *The Council approved the proposal unanimously with the removal of the language course at the 2000 level. Effective Spring 2000.*
6. Dr. Stephanie Hanson from the College of Health Professions, Dr. Carl Kukulka from the Department of Physical Therapy, and Dr. Kay Walker from the Department of Occupational Therapy presented proposals for the revised entry level graduate programs that were prescribed and subsequently approved by the Board of Regents. The programs eliminate electives and requires 80 credits for the Master of Occupational Therapy and 76 credits of graduate work for the Master of Physical Therapy. *The Council approved the proposals unanimously, effective Spring 2000.*
7. Dr. Arnold Penland from the College of Fine Arts and Dr. Robin Poynor from the School of Art and Art History presented a proposal for a Ph.D. in the history of art. Selecting a primary and secondary field of study from five specializations, students would prepare for academic and curatorial careers through research and internships. *The Council approved the proposal unanimously, effective Fall 2000.*

III. INFORMATION ITEM

1. The Graduate School administratively approved the name change of the MBA concentration from private enterprise and public policy to business strategy and public policy. No change is proposed for program requirements.
2. The nominating committee for new Graduate Council members will consist of retiring faculty members Dr. Frederick Gregory, Dr. Steve Dorman, Dr. Michael Perfit, Dr. Hugh Popenoe, Dr. Nordlie and Wes Wilson, Graduate Student Council representative.

The meeting was adjourned at 2:55 p.m.